

GAMES FOR HEALTH EUROPE

2026



GAMES FOR HEALTH
EUROPE

DISCLOSURE SLIDE
for presentations at the

GAMES FOR HEALTH EUROPE 2026 CONFERENCE

I herewith confirm that there is not any conflict of interest with the conference organization or any of its sponsors.



The Next Step in XR for Healthcare

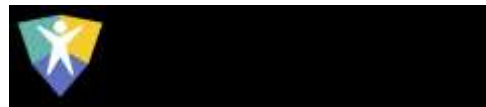


STARTER FOR HEALTH

March 31 2026 - Games for Health Conference *Gert-Jan Brok, CEO*



2015-2026



Let's play to heal.

XR in Health Business Community



Let's play to heal.

Challenges

- Rapid technological changes
- Fitting existing organizations
- Move from pilot to profit



SEGA VR Headset





Silver Generation

Japan : 30%

2050 : 40%

Europe : 21%

2050 : 30%

source: CBS

Let's play to heal.



Trend in Physio

-11% PTs out

+6,8% PTs in

70% considers stopping +56% more treatments



source: Nivel/Rabobank/KNGF

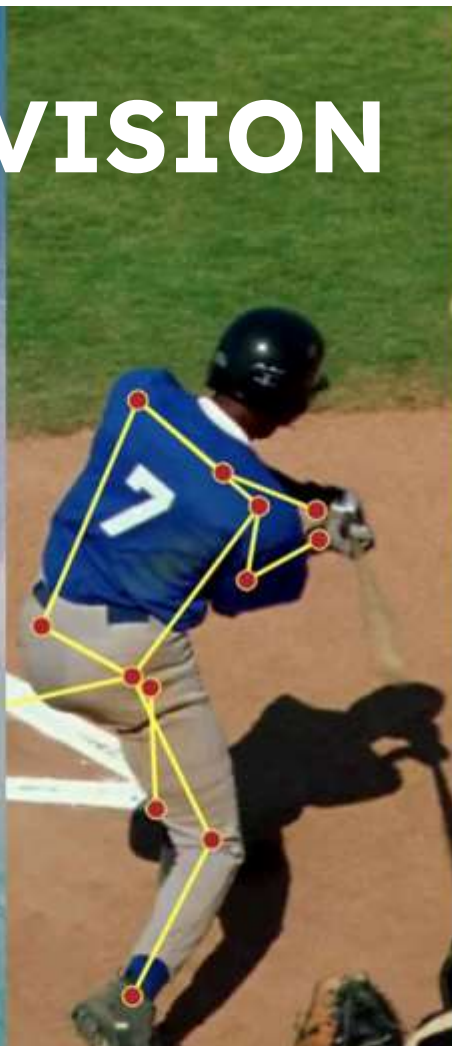
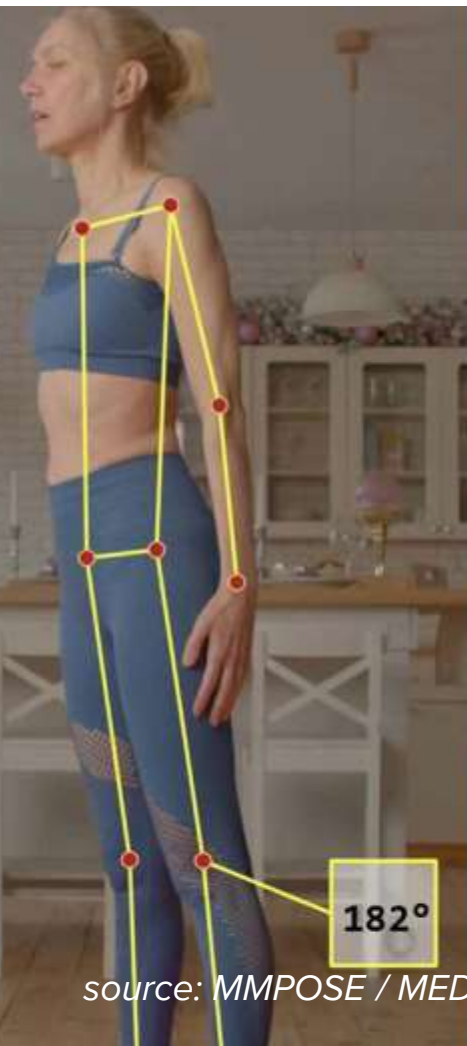
Let's play to heal.



NEXT GEN?

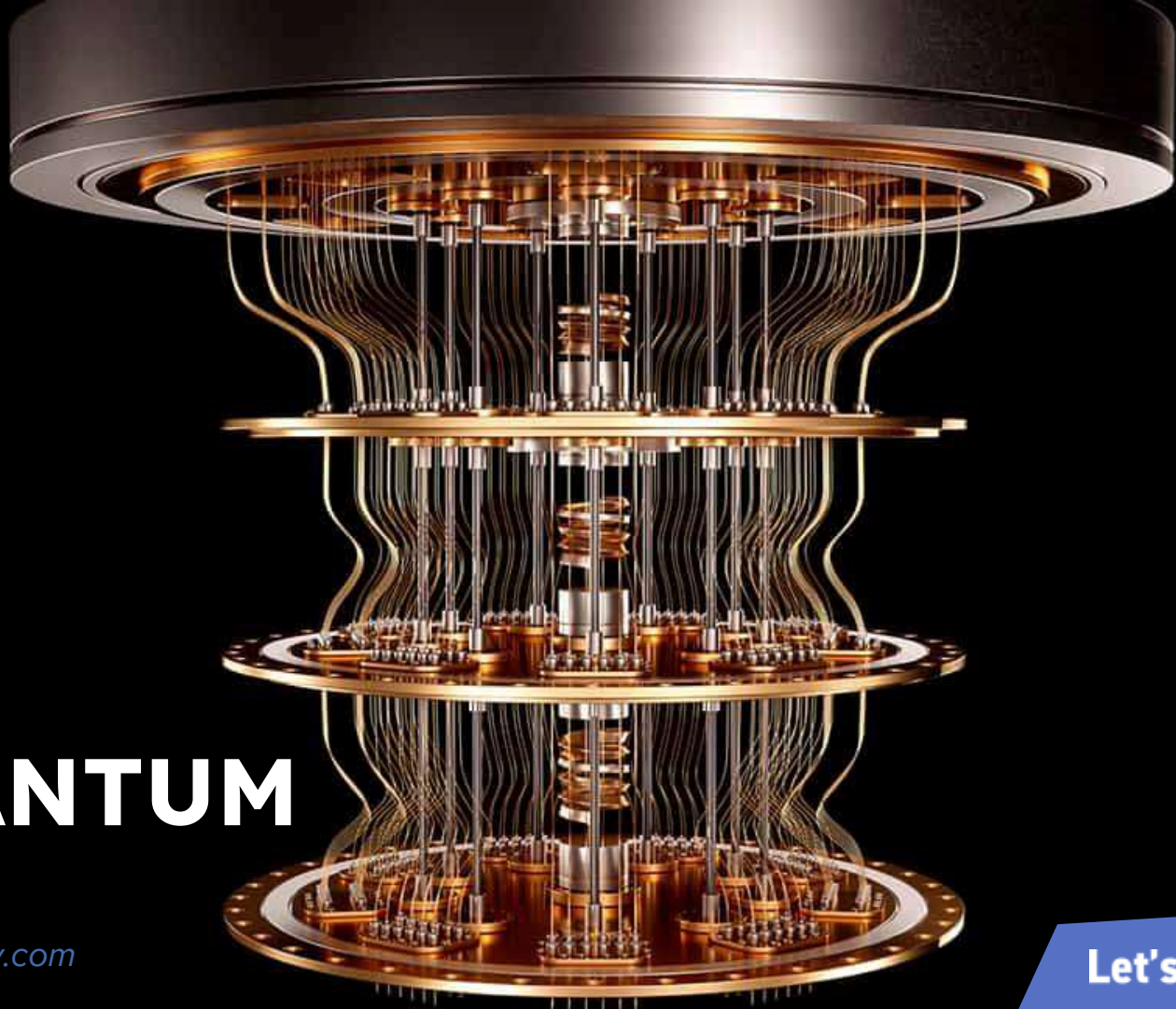
Let's play to heal.

AI VISION



source: MMPOSE / MEDIAPIPE

Let's play to heal.



QUANTUM

source: mckinsey.com

Let's play to heal.



POWER

Let's play to heal.



FORM FACTOR

Let's play to heal.

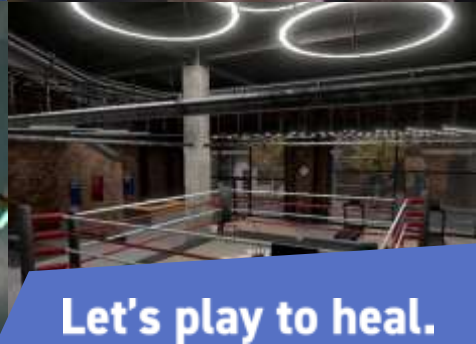


STANDARDS

Let's play to heal.



AMAZING APPS



Let's play to heal.

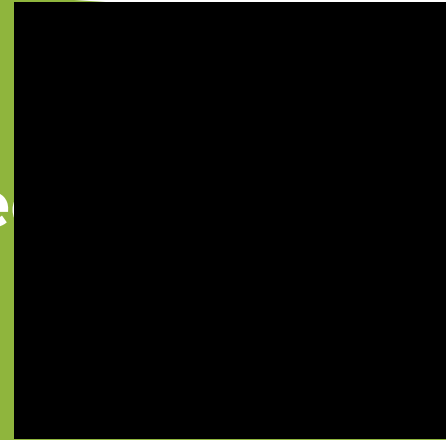


“Keep moving!”
Prof. Erik Scherder

Let's play to heal.



Join us on Linke





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